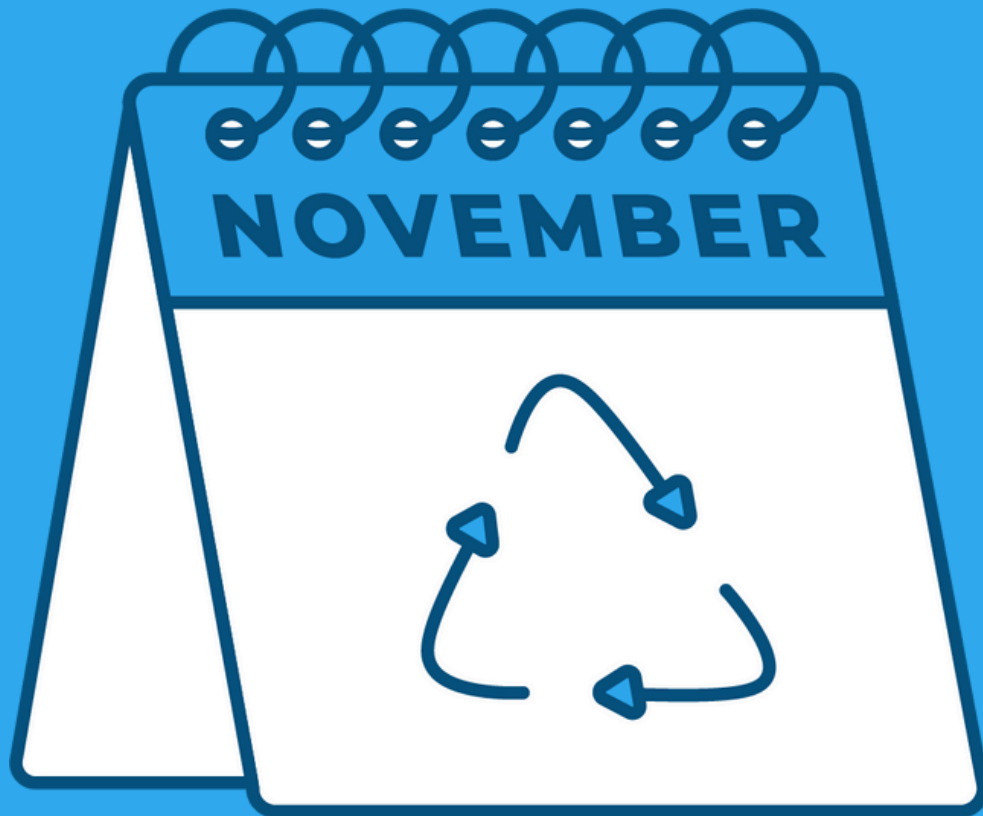


PLANET ARK'S NATIONAL RECYCLING WEEK

Events Guide



This guide provides a range of ideas and resources for councils across the country to get involved in National Recycling Week.



**NATIONAL
RECYCLING
WEEK**
PLANET ARK

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CARTRIDGES 4
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About National Recycling Week

TALKING RUBBISH SINCE 1996

Back since recycling bins were just a small black tub, Planet Ark has been helping Australians recycle right. National Recycling Week (NRW) is one of Planet Ark's flagship campaigns and every year aims to educate and empower people to do the right thing when they're at the bin.

Since the campaign was established in 1996, we have held it every year during the second week of November. This year, NRW will be from 10 - 16 November, 2025. Our education also focuses on the waste hierarchy – reduce, reuse, recycle - to minimise strain on finite resources.

We connect with individuals, community groups, schools, businesses and government to provide them with all the tools they need to help educate their network and run their own National Recycling Week events.

We are asking all Australians to **JOIN THE CYCLE**

Use this guide to find out how your council can get involved, and inspire National Recycling Week event ideas.

Why host an event?

National Recycling Week is the perfect opportunity to get your community together to have some fun and tackle those problematic recycling and waste problems in your LGA. By participating, you can strengthen your sustainability goals, engage the local community in positive environmental actions and support Australia's transition to a circular economy.



Event ideas

MATERIAL RECOVERY FACILITY OR TRANSFER STATION TOUR

Outcomes

- Education about contamination
- Myth busting i.e. what happens to recycling after it's picked up
- Community engagement

Considerations

- Work with the recycling contractor to see whether running one or a number of tours is possible
- Begin promoting the tour several weeks beforehand
- Be clear about dress code and safety regulations



[Find out more](#)

COMPOSTING WORKSHOPS

MS PRY file

Outcomes

- Broaden the definition of recycling from just paper and packaging
- Increase diversion from landfill
- Reduce organic waste

Considerations

- Demonstrate composting and worm farming or launch a community compost or FOGO service
- Running existing workshops will have few or no resource implications
- Free or subsidised worm farms or compost bins could be distributed as part of the workshop.



Event ideas

PROMOTE CARTRIDGES FOR PLANET ARK OR OTHER E-WASTE RECYCLING

Outcomes

- Increase recycling waste of electronics and e-waste
- Increase profile for existing programs
- Link councils to existing programs

Considerations

- By tapping into existing programs there are few resource implications from council
- Collection points can be established in council properties or council can promote existing collection points
- National Recycling Week can be used as the launch event in an ongoing collection program



[Cartridges for Planet Ark](#)

[Batteries for Planet Ark](#)



COMMUNITY STALLS

MS PPT title

Outcomes

- Community engagement
- Recycling myth busting
- Education about contamination

Considerations

- A stall needs an activity or draw card to encourage people to approach and engage.
- Display and ask common questions about recycling or focus on a problem waste issue in your area
- Display items made of recycled materials or in the process of being recycling, e.g. a small can bale, shredded plastic or nurdles.



Event ideas

HOST A COMMUNITY CLOTHES SWAP

Outcomes

- Reduce textile waste to landfill
- Engage with a younger demographic
- Broaden knowledge up the waste hierarchy

Considerations

- Schedule some mending/ repairing workshops
- Host in a central space with easy accessibility
- Invite a sustainable fashion influencer to speak and pass on secondhand shopping advice
- Engage with tip shops, community recycling and reuse centres



[Find out more](#)

MS-PPT title



TRICKY RECYCLING Q&A

Outcomes

- Community engagement
- Increase in resource recovery
- Reduction in contamination

Considerations

- This can be done online or as an in person event
- Direct the community to CRCs, clean out days and what to leave out of the bin



Resources

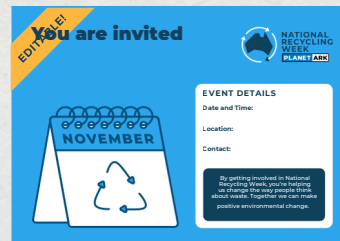
INVITATIONS AND THANK YOUS



EDITABLE
POSTER (A4)



SOCIAL MEDIA
TILE



EDITABLE
INVITATION (A5)



EDITABLE
CERTIFICATE (A4)

FURTHER RESOURCES



BIN
SIGNAGE



RECYCLING
GUIDES



FUNDRAISING
RESOURCES



RECYCLING
TRIVIA



RECYCLING
CHECKLISTS

DON'T FORGET

Let us know how you've celebrated National Recycling Week by connecting the resources you use with us!

Hashtags: #NationalRecyclingWeek #PlanetArk
Tag: @PlanetArk



More ways to get involved

Use National Recycling Week to kick-start your sustainability journey in your workplace. The following resources will help educate and inspire your colleagues.

RECYCLING TRIVIA

Learn some fun facts and interesting truths about our relationship with waste. It's a great introduction to recycling and waste management.

[Download](#)



READY TO USE PRESENTATIONS

We've developed three ready to go presentations complete with suggested scripts so you'll be a waste pro in no time!

[Download](#)



SOCIALS

Share your recycling initiatives, events or workshops with us by tagging us @planetark and using the hashtag #NationalRecyclingWeek



School resources



Get schools in your LGA involved in Schools Recycle Right as part of your NRW initiatives!

Schools Recycle Right runs from October 6 – November 16, 2025 and offers a wide range of recycling themed activities, lesson plans, and events that have been developed specifically for Australian schools.

Distribute our free **Involving Students booklet** as a resource to involve more schools in your area. Each year, more than 300,000 students across Australia become students that recycle right!



[Find lesson plans](#)



[Find resources](#)



Thank you to our sponsors



Planet Ark warmly thanks the sponsors of National Recycling Week for their invaluable support in helping Australians reduce waste, recycle right and take positive environmental actions. Their commitment makes it possible for us to deliver this campaign each year and inspire and educate households, schools, workplaces and communities across the country on the benefits of reducing, reusing and recycling.

MAJOR SPONSOR



Reducing food waste and unnecessary packaging is important to Coles' customers. By working with industry partners, suppliers and government, Coles aims to increase food security, reduce waste and conserve valuable resources. Coles is both a Planet Ark partner and a Major Sponsor of National Recycling Week, which asks Australians to 'Join the Cycle' and work towards a circular economy. Together with Coles, Planet Ark hopes to educate and provide guidance to encourage Australians to recycle right and keep valuable resources in circulation and out of landfill.

ASSOCIATE SPONSORS



Coca-Cola Australia has been an Official Sponsor of Planet Ark's National Recycling Week since 2019, supporting education campaigns that help Australians recycle more and waste less. Coca-Cola is committed to a circular economy through its global 'World Without Waste' strategy, aiming to collect and recycle a bottle or can for each one sold by 2030. All Coca-Cola bottles and cans are recyclable, and most plastic bottles under 1L are already made from 100 per cent recycled plastic (excluding caps and labels). With support for container deposit schemes and investment in local recycling infrastructure, Coca-Cola continues to work with Planet Ark to promote positive recycling behaviours.



Tetra Pak is a proud supporter of Planet Ark's National Recycling Week, helping to raise awareness about beverage carton recycling in Australia. Tetra Pak is working towards a low-carbon circular economy that has minimal climate impact across the entire value chain, without compromising on food safety or quality. It is working to achieve this by delivering food and beverage packaging with the lowest carbon footprint and highest material efficiency while increasing the rate of carton recycling globally. Tetra Pak works with Planet Ark to improve recycling access and ensure Australians have clear, accurate information on how to recycle cartons correctly.

SUPPORTING SPONSORS



MobileMuster, the official recycling program of Australia's mobile phone industry, proudly supports Planet Ark's National Recycling Week. As a long-standing sponsor since 2019, MobileMuster works with Planet Ark to educate Australians about the importance of recycling old phones and accessories. By promoting responsible disposal and supporting national campaigns, MobileMuster helps recover valuable materials, reduce e-waste, and keep harmful substances out of landfill.



Australian Paper Recovery recognises its environmental obligations, both locally and globally, to present and future generations. APR strives towards zero waste to landfill through waste reduction, reuse and recycling, providing comprehensive waste management services that maximise the capture of resources from the waste stream.



Minimising their footprint on the earth is a core focus for Stone & Wood, as is caring for communities more broadly. Through sustainability measures, Stone & Wood are consistently striving to reduce, reuse and recycle, and explore innovative practises that reimagine the ecology of brewing.



Cartridges 4 Planet Ark is an innovative recycling program that provides Australians with a free, easy and environmentally-accredited way to recycle their used printer cartridges. As cartridges are made up of a complex mix of plastics, metal, inks and toners they represent a significant investment in resources. When they are disposed of into landfill these resources are lost. That's why Planet Ark joined with Close the Loop® and the participating manufacturers to set up the innovative Cartridges 4 Planet Ark program. This program collects and returns cartridges for remanufacturing and recycling.

OFFICIAL MEDIA PARTNER



Seven West is the official media partner of Planet Ark's flagship annual event, National Recycling Week, which is dedicated to educating and empowering people to reduce, reuse and recycle more of the right things, more often.

Become a sponsor

Your support can strengthen National Recycling Week and help expand its positive impact across Australia. Together, we can create positive environmental actions for all Australians.

[CONTACT US](#)



NATIONAL RECYCLING WEEK
Events Guide

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**The greatest
threat to our
planet is the
belief that
someone else
will save it.**



ROBERT SWAN

Explorer and conservationist

PLANET ARK

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